

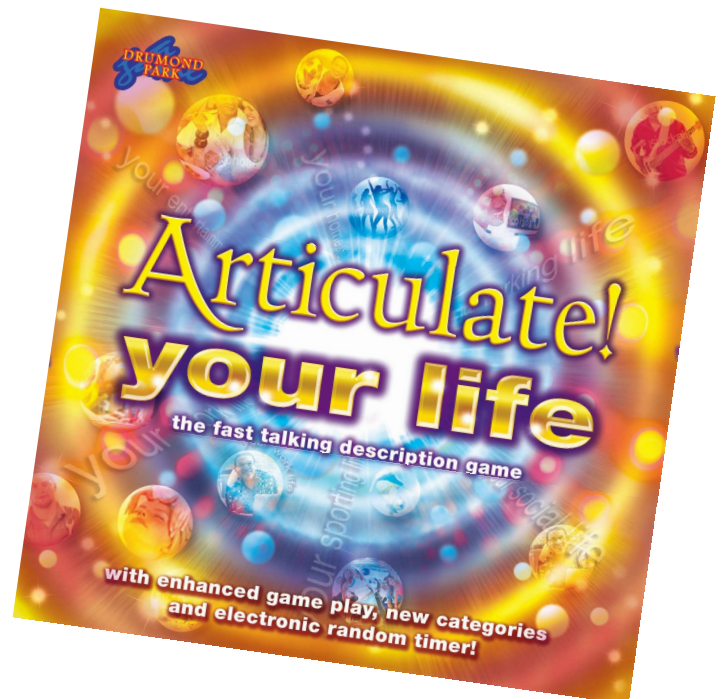


How do you evolve the UK's most popular team game, the fast and hilarious *Articulate*, into a long-awaited second fantastic version?

With a fabulous new NEW twin sister...

'*ARTICULATE! YOUR LIFE*'

An absolute favourite across the nation and much loved for over a decade, *Articulate* is one of the most popular board games of all time. Now, after years of waiting, its many hundreds of thousands of fans will be overjoyed to know that a brand NEW twin sister, '*Articulate! Your Life*' (rrp **£29.99**, age 12+, 4-20+ players) has finally arrived!



***LIFE* is the name of this game...**

- The **brand new categories** chosen for *Articulate! Your Life* - **Getting Away, Working Life, Home Life, Social Life, Sporting Life** and **Entertainment** mean endless hours of raucous hilarious fast-talking fun! The words chosen for each one are bang up to date, accurately reflecting today's life and lifestyle choices – all to do with how your life 'plays out'.
- And that's not all. As an extra exciting new dimension, the game now includes an **electronic random timer** which runs for 27, 32 or 37 seconds – yikes, get talking fast because you won't know how long you're going to get!
- *Articulate! Your Life* also introduces the new '**Max Time**' white segment - which enables the team to choose any one of the categories and take the maximum available time to describe and guess as many words as possible.

Identical in game play to *Articulate*, *Articulate! Your Life* is all about how quickly you can describe a word without actually saying it. Speed is of the essence and the more words your team can guess from your descriptions before the timer runs out, the quicker you'll cross the finishing line. As before, the aim of the game is to get to the FINISH before the other teams by moving around the board according to the number of correct guesses your team achieves.

Go on, have a go... get blabbing!

It's so easy! Your team-mates will surely recognise 'Disneyland', 'Pyramids' and 'Surfing' – and how about 'Bondi Beach', 'Volcanic Ash Cloud', 'Heatwave' or 'Sunblock'? (**Getting Away category**)

Put all this against the clock - and soon the action turns hilariously frenzied! How would you describe 'Apprentice', '@' and 'Ambitious' – or 'Dress Code', 'Dress Down Friday', 'Download' and 'Diet Coke Break'? (**Working Life category**)

Let's try 'Early Night', 'Duvet', 'Bread Bin' and 'Jamie Oliver' (from the **Home Life category**) – or 'Remote Control', 'Birth Control', 'Nappy Rash', 'Washing Machine' and 'Electric Bill'...

You get the feeling! Now have a go at 'Party Animals', 'VIP Area' and 'Disc Jockey' – or 'Hen Night', 'Friends', 'Wedding Cake', 'Baby Shower', 'Christmas', 'Fireworks' – and even 'Portaloo' and 'Snogging' (**Social Life category**).

And how about 'Wembley', 'Wayne Rooney', 'World Record', 'Show Jumping', 'Pit Stop', 'Spectators', 'Substitute', 'Spikes', 'Clay Pigeon' and 'Tossing the Caber' – just a tiny sample of the words in the **Sporting Life category**.

Then there's 'Beyonce', 'Queen Vic', 'Sir Alan Sugar', 'Little Britain', 'Lady Gaga' and 'Oscar' in the **Entertainment category** – or try 'Pantomime', 'Cartoon' or 'Credits'.

We could go on, and on (and on!)... and so will you!

Everyone gets to have a say!

Articulate! Your Life will be an absolute riot at dinner parties, Christmas time, birthdays, in fact at any group occasion – it's just perfect for a fun night in with the family or friends. Everyone can catch on to the game quickly – teens, grandparents,

aunts, uncles, in fact anyone! It's so easy to play... after a quick low-down on the rules it won't be long before even the most reluctant will be joining in.

It doesn't matter if you're not naturally articulate, you'll still have a great time playing this game. Talk, gesticulate or mime – whatever goes – and just as things get frenetic, suddenly your time is up and another player takes centre stage! You might also learn a thing or two - and it certainly won't ever get boring!

There are absolutely hundreds and hundreds of words, providing an endless supply of everyday subjects to be described - making Drumond Park's *Articulate! Your Life* another game that's destined to be a huge party hit, time and time again.

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NOTES FOR JOURNALISTS

Drumond Park's Adult, Family and Children's games, magic sets, puzzles and action games are widely available from many department stores, most major toy shop chains and independents, plus the leading catalogue and online traders

Stockists' information number is 01506 855577

Or visit their website: www.drumondpark.com

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