



## Introducing the brand new board game that celebrates what makes Britain best!

There's so much about this wonderful country of ours that we take for granted. There's cups of tea, the weather forecast, double-decker buses, pubs on every corner, the 'national pastime' of queuing... and lollipop ladies, sandcastles, conkers, Blackpool rock, deep fried Mars Bars... Big Ben and Eros, Winston Churchill and Thunderbirds, Mr Whippy ice cream... and did we mention red phone boxes, juicy leeks, screeching bagpipes and Dennis the Menace? Deep down, all of us who live in this diverse and quirky culture of ours know that British is best - after all, Britain gave the world William Shakespeare, Eccles cakes, Spitfires, Irn Bru and *EastEnders*, didn't it!?

**The UK's leading independent games company Drumond Park has created a brilliant new game concept, light heartedly delving into our everyday life, reminding us of the diverse, unique and hilarious everyday things, people and places that make Britain such an outstanding place to live.**

**The result is a fun, fascinating board game that's guaranteed to be this year's big family favourite!**

***The Best of British*** (rrp **£29.99**, age 12+) is a very special new family board game from the geniuses at Drumond Park - the people who brought you Top Ten perennial favourites *Articulate* and *Absolute Balderdash*. Last year, they introduced the fast-paced brand recognition game **LOGO**, which proved to be immensely popular with families everywhere - earning itself the much-coveted title of UK's **Top Selling Board Game for 2009**.

Now they have developed *The Best of British* as LOGO's sister product. Similarly it, too, is a knowledge and recognition game, for two to six players. As with LOGO, you can also play in teams, or individually for real competitive cut and thrust – celebrating together all you know about our quintessentially British way of life.

## **Familiar sights and sounds, objects, places, customs and happenings...**

There's never been a game like this before! You get the idea... these are not '*What was the final score in the battle of Waterloo*' type conundrums but rather questions on real-life, finger-on-the-pulse of 21<sup>st</sup> century British lifestyle situations - guaranteed to entertain, amuse and enlighten. To give you a flavour of the game, here are just a few examples: **(Answers overleaf)**

- What's the most common pub name in Britain? (*Hint: it's no longer *The Red Lion**)
- Who does Del Boy call a 'plonker'?
- Where might you encounter toucans, pelicans and puffins while on a shopping trip?
- What is the most popular fish used for Fish & Chips?
- What does WAG stand for?
- Name the patron saint of Scotland
- At which famous attraction can you come face to face with a wax figure of Winston Churchill?

OK, those were fairly easy – brain warm-ups to get everyone thinking. Now try these:

- What is the only letter in the English alphabet that is not one syllable?
- What's the UK's most popular name for a girl born in December?
- Which *Corrie* family lives next door to *The Rover's Return*?
- What two letters must you affix to your car when motoring abroad?
- What connects footballers Wayne Rooney, John Terry and Stephen Gerrard with Fish & Chips?
- Who were Randolph, Diana, Sarah, Mary and Marigold?

*The Crown; Rodney; they're all types of pedestrian crossing; cod; Wives and Girlfriends; St. Andrew; Madame Tussauds*

*The letter 'W'; Holly; The Barlows; 'GB', they all had fish and chips on the menu at their weddings; Winston Churchill's children*

Gameplay could not be more straightforward. In teams, or individually, players place their playing pieces on the Start Square. Each round, the Question Master picks a question card, taking care to conceal the answers from everyone. This could be a Picture Card, a Themed Card or a Pot Luck Card. The Quizmaster asks his team all four questions on the card, and when they answer correctly, their playing piece moves up the board. The winner is the team, or individual, who reaches the Winning Zone and correctly answers a final Bonus Question.

**This simple yet marvellously entertaining game is destined to be THE hit of 2010 – the perfect pastime for Christmas, and, indeed, throughout the year. One thing is certain – *The Best of British* will bring out the best in everyone!**

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DRU980X/2010

## **NOTES FOR JOURNALISTS**

*Drumond Park's Adult, Family and Children's games, magic sets, puzzles and action games are widely available from many department stores, most major toy shop chains and independents, plus the leading catalogue and online traders*

**Stockists' information number is 01506 855577**

Or visit their website: [www.drumondpark.com](http://www.drumondpark.com)

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