



BIRTHDAY BUILDING WITH THOMAS & FRIENDS!

From July this year your little ones will be able have hours of creative play building and rebuilding scenes from one of their favourite TV Series, **Thomas & Friends!**

2010 is a busy year for **The UK's best selling pre-school construction brand, MEGA Bloks** as it celebrates its 25th Birthday AND launches NEW Thomas & Friends construction sets for kids aged 3+! Opening up a whole world of new characters, rebuilds, themes and destinations, the new range will give your little builder's lots of play set fun based on treasured Thomas themes!



Also marking Thomas's 65th Birthday, the Thomas & Friends sets are traditional and simple capturing children's imaginations through engaging characters, play patterns and storylines. Kids can follow Thomas and his friends as they embark on exciting adventures using their creativity to build and transform the play sets.

The Thomas 3 in 1 Buildable sets include 4 beloved Thomas scenes including Thomas Loads Coal, James On The Move, Emily Loads Luggage & Toby Hauls Wood. What's more, all these play sets are 3 in 1 adding significantly to the play value for your little ones, and with compatible blocks and parts they will be wanting the whole collection in no time. Easily tidied away and simple to store these toys are guaranteed to impress you as much as your kids!



The Thomas Buildable Characters will feature all your little ones favourites including Thomas, James, Percy, Gordon, Henry, Harold, Diesel and Spencer! Plus, the exciting NEW play set builds will include destinations such as 'A Busy Day At The Quarry', 'Thomas at the Sodor Fair' and

'Cranky The Crane'. Each set also connects to the next to create the amazing Thomas World!

Adding to the construction fun, the innovative 2 in 1 Buildable Thomas provides hours of fun & interactive play as kids build Thomas and then transform him into a train station!



~Ends~

Please contact Katie or Catherine @ the MEGA Brands Press Office on: 0845 3700771 or email Katie@fosburypr.com or catherine@fosburypr.com for further information, samples or images.

Product	Price	Availability
Thomas Buildable Character Asst	£5.99	July
Thomas 3in1 Buildable Asst – including Thomas Loads Coal & James On The Move	£9.99	July
Thomas Load N’Go 3in1 – including Emily Loads Luggage & Toby Hauls Wood	£9.99	July
Thomas At The Sodor Fair	£19.99	July
Cranky The Crane	£19.99	July
2 in 1 Build Your Own Thomas	£24.99	July
Busy Day At The Quarry	£24.99	July