



## Have a colourful Christmas with Mr Colour Maker

Mr Colour Maker, from Tomy's developmental Play to Learn range, is the only toy on the market that teaches children the names of colours, and how to mix colours, through interactive play with no mess! The perfect toy for tots this Christmas, Mr Colour Maker teaches colours through innovative light technology, with three modes, and 50 unique phrases - learning colours has never been so much fun.



The first of the three modes is 'You Decide' mode - simply hold one of the three primary colour pots over Mr Colour Maker and watch in amazement as the mixing pot magically lights up with the colour, whilst Mr Colour Maker provides the commentary – “Hello red, how are you?” Add another colour to the pot, give it a stir with the electronic brush, and watch as the mixing pot lights up in the colour that has been mixed – “well done, you made orange!”

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'Follow Me' mode is perfect for children who are more colour confident - Mr Colour Maker asks the child to make a colour – "Can you colour me green?" Kids have lots of fun scrambling for the blue and yellow pots to mix the right colour. As if that wasn't enough, the final mode - 'Sing-the-Rainbow' mode, fascinates children as they watch the colours of the rainbow illuminated from the pot whilst Mr Colour Maker sings the names of the colours.

Mr Colour Maker provides endless colour making fun for little ones, which is why we're confident it will be topping Christmas lists this year, ensuring toddlers have a colourful Christmas!

**If you would like any further information please contact Kirsty Scott or Sam Parish at [tomypress@so-pr.co.uk](mailto:tomypress@so-pr.co.uk) or call on 01423 359100.**

Notes to Editor:

1. Mr Colour Maker is available from [tomy.co.uk](http://tomy.co.uk) or all good Toy shops
2. Mr Colour Maker (suitable for age 2-5yrs)                      GRP £24.99